



# CLEAR ENJOYMENT

WATER QUALITY SYSTEMS

# THE EVERYDAY PLEASURES OF CONDITIONED WATER

Invest in a quality water treatment system for your family and you'll experience personal and practical benefits of treated water throughout your entire home.

ENJOY!



# THE HARD FACTS

Slowly but surely, dissolved minerals in unconditioned water can erode some of the everyday pleasures of home living. These problems could easily be eliminated with the addition of a new water treatment system.



## HARD ON YOUR HOME

- Ugly stains and scaly residue on sinks, tubs, tile and fixtures
- Ruined glassware damaged by hard water etching
- An inefficient water heater with a shortened lifespan, ruined by built-up mineral deposits
- Costly breakdowns in your home's other water-using appliances, like dishwashers and ice makers

## HARD ON YOUR FAMILY

- Flaky, dry and itchy skin – especially in cold weather months
- Scratchy, stiff, less absorbent towels
- Soaps and detergents that don't lather well or rinse cleanly
- 50% more money spent on cleaning products\*
- Endless, ineffective scrubbing of kitchen and bathroom fixtures
- Appliance repair costs that drain a family budget

# THE CLEAR BENEFITS

## With a new water treatment system you'll enjoy:

- Softer, silkier skin year round, with less itchiness and scaling
- Manageable, healthy hair that rinses product more easily
- Plenty of suds every time you bathe or use cleaning products
- Fluffy towels and cleaner clothes that look brighter, feel softer and last longer
- Sparkling dishes and crystal clear glassware
- Eliminate unsightly stains and mineral deposits from sinks, tubs and tiles
- 30% energy savings from a water heater free of hard water scale\*
- 50% savings on laundry detergent, dish soap, shampoo, fabric softener and other cleaning products\*
- Fewer repairs to clogged internal parts of water-using appliances
- Ice cubes that freeze clear and hard for more attractive drinks
- Plumbing that maintains full water pressure years longer

\* Source: Water Quality Association (WQA)



**WATER QUALITY SYSTEMS**

5730 NORTH GLEN PARK ROAD, MILWAUKEE, WI 53209

P: 262.238.4400 | F: 262.238.4404

WATERPURIFICATION.PENTAIR.COM

CUSTOMER CARE: 800.279.9404 | tech-support@pentair.com

© 2015 Pentair Residential Filtration, LLC. All rights reserved.

All Pentair trademarks and logos are owned by Pentair, Inc. or its affiliates. All other registered and unregistered trademarks and logos are the property of their respective owners. Because we are continuously improving our products and services, Pentair reserves the right to change specifications without prior notice. Pentair is an equal opportunity employer.

4002228 REV D JL15